

**#MrPriceEverydayViral** (hereinafter referred to as the **“Competition”**)  
**COMPETITION RULES:**

**1. INTRODUCTION**

- 1.1. The Competition is conducted and sponsored by Mr Price a division of Mr Price Group Limited (**“Mr Price”** or **“us”** or **“we”**).
- 1.2. Participation in the Competition constitutes an agreement to abide by these Competition terms and conditions (**“Rules”**). Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.

**2. DURATION AND WHO CAN ENTER**

- 2.1. The Competition starts on 21 February 2023 and closes at midnight on 19 March 2023. The winners will be notified by 23 March 2023 on our social media platforms.
- 2.2. The Competition may only be entered into by participants who follow either Mr Price fashion on TikTok and are legal residents of South Africa aged 18 and above.
- 2.3. You must have a valid South African delivery address and ID when claiming the prize.
- 2.4. No one who is a director, member, partner, employee, agent of, or consultant to us, or our marketing service provider(s) utilised in connection with this Competition, any supplier of goods or services in connection with this Competition, any other person who directly or indirectly controls, or is controlled by, them, or any spouse, life partner, close family member, business partner, or associate of any of such persons, may take part or enter the Competition.

**3. HOW TO ENTER**

- 3.1. To enter this Competition, you need to:
  - 3.1.1. Follow us on @mrpricefashion on TikTok
  - 3.1.2. Show us your #MrPriceEverydayviral moment
  - 3.1.3. Use the hashtag to feature on our TikTok Challenge Page
  - 3.1.4. Entrants must be wearing Mr Price Fashion to qualify as a winner
- 3.2. Multiple entries are permitted, however, only one entry will be considered by the judges.
- 3.3. Only entries which comply with these Rules will be considered.

#### **4. LIABILITY FOR SOCIAL MEDIA SITES**

- 4.1. This Competition is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.
- 4.2. We are not liable for any technical failure that may result in an entry not being successfully submitted.
- 4.3. You release Facebook and Instagram of all liability for any damage you may suffer.

#### **5. THE PRIZE**

- 5.1. You can win the following prizes:
  - 5.1.1. 1 x Iphone 14
  - 5.1.2.1 of 2 R20K Cash Prizes
  - 5.1.3.1 of 15 Mr Price Fashion Vouchers
- 5.2. The prospective grand Prize winner will be required to comply with additional terms and condition which will be made available by Mr Price.
- 5.3. Unless you specifically state otherwise, you consent to the use of your uploaded photographs to feature on the Mr Price social and digital platforms.
- 5.4. The prizes are not transferable, non-refundable, non-exchangeable and cannot be redeemed for cash.
- 5.5. To the maximum extent permitted in law, Mr Price excludes liability for any defects in the prizes.
- 5.6. Income taxes relating to the prize, if any, are the sole responsibility of the prize winner.

#### **6. PRICE WINNER SELECTION AND PUBLICITY**

- 6.1. The winners will be chosen by a panel of judges whose decision will be based on the best execution of the Competition.
- 6.2. Winners will be announced on @mrpricefashion social media pages weekly and will be contacted by an official Mr price associate through direct message on your social feed.
- 6.3. We will attempt to contact winners 3 times during a 72-hour period. If we cannot reach the winner or the winner does not respond during this period, the winner will forfeit the prize and we reserve the right to re-draw a new winner under the same conditions. Winners who have not given us the correct details will forfeit the prize.
- 6.4. Before the winners are announced we reserve the right to call for more information about the potential winners to verify the content and information provided. We may refuse to award the prizes to the winners if there is suspicion of any irregularities or fraudulent activities.

- 6.5. Winners grant permission for us to use their names and photographs in any advertising and promotional material for this Competition. You may ask us to remove your name or refuse to take part in any publicity.
- 6.6. We may, before or after we publicly announce the winner of the Competition, request a winner to consent to the use of their image or name in our marketing material or participate in our marketing activities (including endorsing, promoting, or advertising our services or any of our subsidiary companies’).
- 6.7. You will not receive any payment for taking part in the competition or taking part in any media format related to it.

## 7. GENERAL

- 7.1. To the maximum extent permitted in law, we and our directors, officers, managers, employees and agents, will not incur any liability to any person for any injury, claim, loss or damage of any nature whatsoever, whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in this Competition or the use of any prize won there under (any such prizes being utilized at the own risk of any winner thereof).
- 7.2. Mr Price reserves the right to remove any entries or photos that it finds offensive or inappropriate.
- 7.3. By uploading and sharing content you confirm that you have legal right and/or have consent to use the content.
- 7.4. By entering this Competition, you acknowledge that Mr Price reserves the right to upload all entered videos and photos into a public gallery that can be viewed through the Mr Price social and digital platforms.
- 7.5. In the event of a dispute in respect of any aspect of the Competition, Mr Price’s decision is final, and no correspondence will be entered into.
- 7.6. Participants understand and agree that in order to offer the Competition, we must collect and use personal information about them. Mr Price does not sell personal information about individual members to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law.
- 7.7. Mr Price is committed to safeguarding the privacy of your personal information as set out in our Privacy Policy on: [https://www.mrprice.com/en\\_za/customer-service/privacy-policy/](https://www.mrprice.com/en_za/customer-service/privacy-policy/). By entering this Competition, you agree that you have read and understand our Privacy Policy and that you understand what personal information we collect and how we process such personal information.
- 7.8. By entering this Competition, you warrant that the content and information submitted by you does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right. You agree to indemnify and hold Mr Price harmless from any third-party claims related to the content that you submit.

- 7.9. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act 68 of 2008 (“CPA”) and the regulations promulgated thereunder, which are deemed to be incorporated herein (“Peremptory Provisions”). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: <http://www.thedtic.gov.za/>.
- 7.10. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability, without invalidating or rendering unenforceable the remaining provisions thereof.
- 7.11. Mr Price reserves the right to cancel or amend the Rules without notice in the event of a disaster, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event that is beyond Mr Price’s control. If this happens you will not have any claim against us, because of this.
- 7.12. If you have a question about the competition, please email [help@mrp.com](mailto:help@mrp.com).
- 7.13. The Rules can be found on our website [www.mrprice.com](http://www.mrprice.com)