

RULES:

1. INTRODUCTION

- 1.1. This Festive Cellular competition ("the **Competition**") is conducted by Mr Price Money a division of Mr Price Group Limited ("**Mr Price Money/Cellular/we/us/our**").
- 1.2. The Competition is open to residents of South Africa, who are 18 years of age or older.

2. HOW TO ENTER:

The Competition consists of 2 campaigns:

- 2.1 **The overall competition** will start on the 9 December and end on 31 January 2025- customers enter by signing up to our mailing list and stand a chance to win their share of R30 000 in Mr Price shopping vouchers. Customers who have completed the sign-up process, plus purchased a cellular device in this period stands a chance to double their voucher value.
- 2.2 **The daily digital competition ("12 days of gifting")** will start on the 7 December 2024 and end on 18 December 2024. Customers will need to like, follow our socials and answer random questions to stand a chance to win a variety of prizes (listed below).

3. PRIZE AND WINNER:

- 3.1. The Overall Competition will let 10 participants win their share of R30 000 (Thirty thousand Rands) in Mr Price shopping vouchers. 5 (five) winners who have completed the signup process will each win a R2000 Mr Price voucher and five Customers who have completed the signup process, plus purchased a cellular device in this period & uploaded their proof of purchase will each win a R4000 Mr Price shopping voucher. The Daily Digital Competition will let 25 participants win one of the prizes below (daily digital competition prizes).

3.1.1. THE OVERALL COMPETITION PRIZES WILL ONLY INCLUDE:

- X5 R2000 Mr Price shopping vouchers
- X5 R4000 Mr Price shopping vouchers

3.1.2. THE DAILY DIGITAL COMPETITION PRIZES WILL ONLY INCLUDE:

- X1 Bluetooth speaker

- X1 headphones
- X5 R300 Mr Price shopping vouchers
- X3 5GB Mr Price Mobile sim cards
- X2 R1000 Mr Price shopping vouchers
- X2 packs of Salt accessories
- X5 R200 Mr Price shopping vouchers
- X3 R300 airtime vouchers on the winners provided network
- X3 SALT devices (x1 of each model/range)
- The PRIZES cannot be exchanged or redeemed for cash.

- 3.5 The winners will be randomly drawn from a list of all customers who have entered correctly and followed the correct steps to enter.
- 3.6 The winners of the Competitions will be notified via email/call/direct message, should the winner agree to share their name on social platforms, the winner will be announced as follows:
- 3.7 Overall competition winners will be announced at the end of the campaign. Daily digital competition winners will be announced daily.
- 3.8 Should Mr Price Money/Cellular not receive any feedback from the winner within a week, the prize will be forfeited and Mr Price Money/Cellular may select a new winner.
- 3.9 Before a winner is announced we reserve the right to call for more information about the potential winner to verify the content and information provided. We may refuse to award the Prize to the winner if there is suspicion of any irregularities or fraudulent activities.
- 3.10 You will not receive any payment for entering the Competition or participating in any media format related to it.
- 3.11 The Prize will be delivered within 30 days after the winner has acknowledged communication from Mr Price about being selected as the winner.
- 3.12 The outcome of the draw will be final and cannot be disputed.
- 3.13 This Prize may not be refunded for cash.
- 3.14 Participation in the Competition constitutes an agreement to abide by these Rules. Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.

4. LIMITATIONS

- 4.1 To the maximum extent permitted in law, Mr Price and its directors, officers, managers, employees and agents, shall not incur any liability to any person for any injury, claim, loss or damage of any nature whatsoever, whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in, this Competition or the use of any prize won there under (any such prizes being utilised at the own risk of any winner thereof).
- 4.2 No persons who are directors, members, partners, employees or agents of, or consultants to Mr Price, its marketing service provider(s) utilised in connection with this Competition, any supplier of goods or services in connection with this Competition, any other person who directly or indirectly controls, or is controlled by them, or any spouse, life partner, parent, child, brother, sister, business partner or associate of any of such persons, may enter the Competition.

5. GENERAL

- 5.1 The rules of this Competition are governed by the laws of South Africa.
- 5.2 This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act 68 of 2008 ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: <http://www.thedtic.gov.za/>.
- 5.3 Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.
- 5.4 Mr Price, before or after the winner of the Competition has been publicly announced, requests a winner to consent to the use of their image and/or name in marketing material and/or participation in marketing activities (including endorsing, promoting and/or advertising the services of Mr Price or any of its subsidiary companies).

- 5.5 Participation in the Competition constitutes an agreement to abide by these Rules. Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.
- 5.6 The Competition is in no way sponsored, endorsed, or administered by, or associated with TikTok or Instagram. You release TikTok and Instagram of all liability for any damage you may suffer. You will be giving information to us and not to TikTok or Instagram.
- 5.7 We will not be responsible for any breach of these Competition Rules caused by circumstances beyond our control.
- 5.8 In the event of a dispute in respect of any aspect of the Competition, Mr Price's decision is final and no correspondence will be entered into.
- 5.9 Participants understand and agree that in order to offer the Competition, we must collect and process personal information about them. In line with the Protection of Personal Information Act, Mr Price is committed to safeguarding the privacy of your personal information or personal data ("**PI**"). We will collect, store and process PI in a responsible manner in line with the group Privacy Policy which can be found at <https://www.mrpricegroup.com / mr-price-group-privacy-policy.aspx> / [Privacy-policy.pdf](#). We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law.
- 5.10 Any concerns relating to the Mr Price Privacy Policy can be submitted via email to privacy@mrpg.com.
- 5.11 Mr Price does not sell or rent PI about individual members to third parties.
- 5.12 By entering this Competition, participants warrant that the information submitted to the site does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right.
- 5.13 We reserve the right to change or cancel this Competition prior to selecting a winner. These Rules, including the duration of the Competition, can only be reasonably changed (or superseded) by us in a written revision to these Rules posted on our website or any other official competition communication methods we use to reach a majority of potential participants.

- 5.14 Income or other taxes relating to the Prizes, if any, are the sole responsibility of the prize winner.

- 5.15 If we need to, because of legislative or regulatory reasons, we may terminate the competition immediately and without notice. In the event of such cancellation all participants indemnify Mr Price from claims as a result thereof.