BLACK FRIDAY CELLULAR CAMPAIGN – TERMS AND CONDITIONS

INTRODUCTION

- 1. The "Mr Price Mobile Black Friday " campaign ("the Campaign") is conducted by Mr Price Money a division of Mr Price Group Limited ("Mr Price").
- The Campaign is available to all account holders across the following divisions of Mr Price Group Limited: - Mr Price, Mr Price Sport, Mr Price Home, Mr Price Cellular, Sheet Street and Miladys (the "Customers")
- 3. How the Campaign works:
 - 3.1 Customers will receive 5 GIGS FREE when they sign up for a Mr Price Mobile sim only deal. This excludes the R9.99 package.
 - 3.2 Customers who purchase a Honor X5 Plus device on the Mr Price Mobile network will receive free Whatsapp usage for 3 months (limited to 500MB of use per month)
- 4. Customers purchasing cellular devices and accessories can save up to 50% on selected products. The savings vary from product to product. Savings will be displayed by a rand value "save amount" on the selected products.
- 5. The Campaign will start on 25 November 2024 and end on the 8 December 2024.
- 6. The value of offerings under this Campaign may not be returned or refunded for cash.
- 7. Participation in the Campaign constitutes an agreement to abide by these Rules. Any person failing to comply with these Rules will not be entitled to participate in this Campaign.

PEREMPTORY PROVISIONS

- 8. In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: www.dti.gov.za.
- 9. The rules of this Campaign are governed by the laws of South Africa.
- 10. Any provision of these Rules or the Campaign which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.

LIMITATIONS

- 11. In the event of a dispute in respect of any aspect of the Campaign, Mr Price's decision is final, and no correspondence will be entered into.
- 12. Customers understand and agree that in order to offer the Competition, we must collect and process personal information about them. In line with the Protection of Personal Information Act, Mr Price is committed to safeguarding the privacy of your personal information or personal data ("PI"). We will collect, store and process PI in a responsible manner in line with the group Privacy Policy which can be found at https://www.mrpricegroup.com / mr-price-group-privacy-policy.aspx / Privacy-policy.pdf. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law.

- 13. Any concerns relating to the Mr Price Privacy Policy can be submitted via email to privacy@mrpg.com.
- 14. Mr Price does not sell or rent PI about individual members to third parties.
- 15. By participating in this Campaign, customers warrant that the information submitted to the site does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right.
- 16. If we need to, because of legislative or regulatory reasons, we may terminate the Campaign immediately. In the event of such cancellation all participants indemnify Mr Price Group from claims as a result thereof.