

RULES:

INTRODUCTION

1. This competition ("the Competition") is conducted by Mr Price Group Limited ("Mr Price").
2. The Competition is open to residents of South Africa, who are 18 years of age or older.
3. The Competition is entered into by purchasing any cellular device across any network via the Cellular Kiosk counter in a participating Mr Price store, Mr Price Cellular stores OR online at [www.mrp.com \(https://www.mrp.com/en_za/mrp-cellular\)](https://www.mrp.com/en_za/mrp-cellular).
4. Customers will need to RICA and activate their SIM cards in a participating Mr Price store or Mr Price Cellular store to qualify for an entry.
5. The Competition will let 20 winners, each win 1 of the various prizes listed in the prize list.
6. One entry per transaction only
7. The winners will be randomly drawn from a list of all sales over the period of the 4 December 2023 – 31 January 2024 and will be notified by means of the SIM card that they RICA'd when activating the device which was purchased from selected MR PRICE stores and Mr Price Cellular stores.
8. The winner will be notified via email/call, should the winner agree to share their name on social platforms, the winner will be announced weekly.
9. Should Mr Price not receive any feedback from the winner within a week, the prize will be forfeited and Mr Price may select a new winner.
10. The outcome of the draw will be final and cannot be disputed.
11. The Competition will start on 4 December and end on 31 January 2024.
12. Participation in the Competition constitutes an agreement to abide by these Rules. Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.

THE PRIZE WILL ONLY INCLUDE:

13. **x2 iPhone 15's, x2 Samsung Z Flip 5's, x2 Samsung S23 Ultra's, x6 cash vouchers valued at R2500 each, x4 Samsung Phones valued at R5000 each and x4 Tecno phones valued at R5000 each.**
14. **Total of x20 prizes, X1 prize per winner.**
15. **The PRIZES cannot be exchanged or redeemed for cash.**

PEREMPTORY PROVISIONS

In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: www.dti.gov.za.

16. Mr Price is an International Retailer with its offices based in South Africa. The rules of this competition are governed by the laws of South Africa.
17. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability without invalidating or rendering unenforceable the remaining provisions thereof.
18. Mr Price, before or after the winner of the Competition has been publicly announced, requests a winner to consent to the use of their image and/or name in marketing material and/or participation in marketing activities (including endorsing, promoting and/or advertising the services of Mr Price Group Limited or any of its subsidiary companies).
19. Redemption of the prize will be the responsibility of the winner and is subject to supplier availability.

LIMITATIONS

20. To the maximum extent permitted in law, Mr Price and its directors, officers, managers, employees and agents, shall not incur any liability to any person for any injury, claim, loss or damage of any nature whatsoever, whether direct, indirect, consequential or otherwise, as a result of entering into, or arising from any cause whatsoever or howsoever arising from their participation in, this Competition or the use of any prize won there under (any such prizes being utilized at the own risk of any winner thereof).
21. No persons who are directors, members, partners, employees or agents of, or consultants to Mr Price, its marketing service provider(s) utilized in connection with this Competition, any supplier of goods or services in connection with this Competition, any other person who directly or indirectly controls, or is controlled by them, or any spouse, life partner,

parent, child, brother, sister, business partner or associate of any of such persons, may enter the Competition.

22. In the event of a dispute in respect of any aspect of the Competition, Mr Price's decision is final, and no correspondence will be entered into.

23. By entering the Competition, participants agree to receive further communication and direct marketing material from Mr Price.

24. In line with the Protection of Personal Information Act, Mr Price :

- is committed to safeguarding the privacy of your personal information or personal data ("PI").
- will collect, store and process PI in a responsible manner in line with the group Privacy Policy which can be found at <https://www.mrpricegroup.com/mr-price-group-privacy-policy.aspx>.
- may disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law.

Any concerns relating to the Mr Price Privacy Policy can be submitted via email to privacy@mrpg.com.

25. Mr Price does not sell or rent personal information about individual members to third parties.

26. By entering this competition, participants warrant that the information submitted to the site does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right.